

# ARON PEREIRA

Frontend Engineer

+91 88886 20954 | [✉ aronpereira1999@gmail.com](mailto:aronpereira1999@gmail.com) | [🌐 aronpereira.com](https://aronpereira.com) | [🌐 aron-pereira](https://www.linkedin.com/in/aron-pereira) | [🐙 pereiraaron](https://github.com/pereiraaron) | [📄 aron-p](https://codepen.io/aron-p)

## EXPERIENCE

---

### StockX

Dec 2023 – Present

Software Engineer - Frontend

Bengaluru, India (Hybrid)

- Architected Apple Pay and PayPal Fastlane one-click checkouts, driving a **10% increase in trade success** across millions of transactions globally.
- Shipped Cash App, PayPal BNPL, and Afterpay as alternative payment methods, unlocking a **5% conversion uplift** and expanding payment accessibility for users worldwide.
- Integrated **internal payment instruments** — StockX Credit, gift cards, and StockX Balance — enabling a closed-loop payment experience across buy & sell flows.
- **Re-engineered the entire payment flow** from fragmented steps into a single seamless experience, significantly **reducing drop-off** at checkout.
- Own the **end-to-end authentication stack** powering every user session — from sign-up to checkout — ensuring secure, scalable verification across millions of sessions.
- Led the migration from password-based login to **identifier-first login** via Auth0, rolling out passkey-based passwordless authentication to the global user base.

**Tech Stack:** React, Next.js, Chakra UI, TypeScript, Zustand, AWS, Auth0

### Shopflo

Dec 2022 – Sep 2023

Frontend Engineer

Bengaluru, India (Onsite)

- Developed Shopflo's core checkout platform processing **INR 200Cr+ monthly transactions** across 1000+ merchant brands, directly impacting **conversion rates** for every storefront.
- Delivered loyalty programs, wallet integrations, split payments, and gift cards — enabling merchants to see **higher checkout conversion** and reduced cart abandonment.
- Led a full **checkout UI redesign**, delivering a faster, modern interface that merchants widely adopted.
- Built a self-serve merchant onboarding tool, **cutting team effort by 50%** and accelerating merchant go-live from days to hours.

**Tech Stack:** React, Next.js, TypeScript, Tailwind CSS, Material UI, SWR, AWS

### SuperGaming

Sep 2021 – Sep 2022

Full Stack Developer

Pune, India (Onsite)

- Developed server-side features for Silly Royale, contributing to **1M+ global installs** and a **300% revenue boost** via the Rent a Skin feature.
- Designed **internal admin tools** for Silly Royale, streamlining data visualization, config updates, and server management.
- Built Tegro's pre-registration system, driving **500k+ sign-ups** before launch.

**Tech Stack:** React, JavaScript, Redux, Material UI, C#, .NetCore, AWS, MongoDB, SmartFoxServer

### Axis Bank

Aug 2020 – Sep 2021

IT Business System Analyst

Remote

- Led the integration of Account Aggregators with Axis Bank, enabling secure **financial data sharing for millions of Indian users** across partnered banks and institutions.
- Developed the **Forex Card Manage Usage** module, giving millions of users seamless access to Forex services globally.

**Tech Stack:** React, JavaScript, Material UI, Redux, Shell scripting

## TECHNICAL SKILLS

---

**Languages:** JavaScript (ES6), TypeScript, HTML, CSS, SQL

**Frameworks & Libraries:** React, Next.js, Node.js, Express, Redux, Zustand, SWR, GraphQL

**Styling:** Tailwind CSS, Chakra UI, Material UI, Figma

**Testing & Observability:** Jest, Playwright, Datadog, LaunchDarkly

**DevOps & AI Tools:** Git, GitHub Actions, Webpack, Vite, AWS, Vercel, Claude Code, Cursor, GitHub Copilot

## EDUCATION

---

### University of Mumbai

Aug 2016 – May 2020

Bachelor of Engineering (B.E.), Computer Science

Mumbai, Maharashtra